



## MEMBER BENEFITS

**Professionalism and Influence In The Industry** - Having the ability to earn the prestigious DREI – Distinguished Real Estate Educator Designation, (*offered exclusively through REEA Membership*) and associate with and learn from these outstanding contributors to the field of real estate education.

**Networking With Other Education Professionals** - Meeting, learning and networking with top educators, peers, professionals from other fields in real estate education that have diverse approaches in a non-threatening atmosphere. Having the ability to create and build friendships with other professionals engaged in raising the bar of real estate education across the country.

**Learn From The Best** - Sharing knowledge, quality classroom materials, and resources with our peers and having access to new ideas, products, books and services, as well as learning invaluable cutting edge teaching techniques, tools, content as well as emerging issues and trends. Observe spectacular teaching techniques and learning how to apply those techniques personally as well and learning educational standards for classroom presentation and course design.

**Educational Growth** - Sharing and gaining cutting edge ideas for instructors for classroom techniques and delivery methods through DREI and GAPE principles and REEA's own Instructor Development Workshops.

**Future Opportunities** - Meeting potential clients, vendors and publishers for future opportunities. Providing opportunities for connecting with instructors to teach at associations for licensees and Instructor development.

**What's Next?** - Platform to see what is coming next in real estate education relating to technology and other hot topics in order to create an effective business plan – keeping updated on developments that impact what we teach in the classroom. Having exposure to new perspectives via REEAAction Newsletter and our Annual REEA Conference.

**Connecting** - Connecting through sharing of experiences and expanding your knowledge nationally which helps us stay abreast of topics germane to real estate education.

**Membership Directory** - Are you looking for a speaker, an expert or someone that has information or experience you would find useful? Find them in the REEA Directory which now provides additional information including member photos, areas of expertise, social networking, and member blog sites.

## MEMBER BENEFITS CONTINUED

**Stay On Top Through Information** - Members have access to information that will help them stay current in the classroom.

**Involvement:** As with anything in life, you will get out of your membership what you put into it. Getting involved in REEA is your opportunity to engage in the association's work and build lifelong networks and friendships with your colleagues.

### Designations & Certifications –

- **REEA's GOLD Standard Instructor Certification:** a three-part Instructor Development Workshop series is designed to enhance instructor delivery and improve student learning. REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With this in mind, REEA has designed the curriculum for the series of IDWs to support the development of this skill set. It provides critical training for both new and current instructors.
- **Distinguished Real Estate Instructor** - This designation was designed by the Real Estate Educators Association to recognize excellence among real estate instructors. It is awarded only to those REEA members who demonstrate outstanding real estate knowledge, experience, and classroom performance. The DREI program is administered by the DREI Leadership Council which is chosen by the DREI membership.

**Annual Conference** - Our annual Conference is where all of the benefits of membership come together. Your membership supports REEA's ability to organize and execute a world class annual educational conference on a variety of timely topics and issues, including popular pre-conference seminars and Instructor Development Workshops. Attending the annual REEA Conference and our Instructor Development Workshop are keys to educational growth as our industry continually changes.

**Annual DREI Summit** - an outstanding way to continually grow and learn and improve professionally as an instructor. This vital event also provides a valuable forum for regulatory and course provider interaction.

**Member Experience** – Creating and growing an array of member benefits and services that assist our members in reducing their cost of doing business and increase their revenues while recognizing their accomplishments in our industry.



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www.REEA.org



Real Estate Educators Association



We invite you to **JOIN US TODAY!** We are the organization that provides the resources and opportunities for professional development to individuals and organizations involved in real estate education. Discover all of the benefits of membership by checking us out online at [www.REEA.org](http://www.REEA.org).

Real Estate Educators Association

[www.REEA.org](http://www.REEA.org)

520-609-2380

## REAL ESTATE EDUCATORS ASSOCIATION

REEA is a society of real estate education stakeholders (instructors, trainers, regulators, schools, authors, etc.) Our challenge is to continually give our members the latest tools and techniques for effective adult education. Our goal is to make sure REEA members meet and exceed the high standards demanded in real estate's rapidly changing legal and professional environment.

Annually, REEA hosts a national convention where educators can share, learn and network with some of The Best of The Best in the industry of education, network with their peers, meet and talk one-on-one with the people who write the textbooks, design the computer systems and develop the teaching methods used to launch novice students toward successful careers.

Several times a year our REEAAction Newsletter updates members on what's happening at REEA, in the industry and with our Members. And every day, REEA members can communicate with each other where topics routinely range from the ordinary to the extraordinary, all in a spirit of fun and sharing.



REEA is where the nation's most respected real estate educators meet.

### REEA Membership

The single most valuable tool in achieving and maintaining the attributes of successful real estate educators.

All successful people have these characteristics:

1. They know their business and they continue to learn.
2. They know the right people.
3. They share their knowledge and encourage others.
4. They are respected by their peers.
5. Their income reflects their success.

#### Education

*"Education costs money, but then so does ignorance."*

*-Sir Clause Moser*

- Keep in touch through REEAAction Newsletter.
- Expand your curriculum and learn new classroom presentation techniques at Instructor Development Workshops and Course Development Workshops.
- Discover new books and literature and meet the authors.
- Practice your craft in a national arena at REEA's Annual Conference. Develop a national perspective on issues.

#### Sharing

*"It is by teaching that we teach ourselves, by relating that we observe, by affirming that we examine, by showing that we look, by writing that we think, by pumping that we draw water from the well."* *-Henri-Frédéric Amiel*

- Exchange competitive strategies with peers in other markets.
- Encourage others through your own success.
- Network with trainers, speakers, and fellow educators at the REEA National Conference.

#### Relationships

*"The exercise of power is determined by thousands of interactions between the world of the powerful and that of the powerless...."* *-Vactar Havel*

- Meet many of the authors of the textbooks and source materials you use in your classes.
- Get to know the state regulators personally. Discuss the issues with them and gain a better understanding of what they expect.
- Develop a national network of peers.
- Socialize with other real estate professionals in pursuit of excellence.
- Connect with experts nationwide through the REEA Directory.

JOIN by mail or fax to 520-296-6006

JOIN or Renew Online at [www.REEA.org](http://www.REEA.org)

Individual Members (\$149 US)    Coupon Code: \_\_\_\_\_

Institutional Membership (\$349 US) includes 3 memberships. \$59/additional person.

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